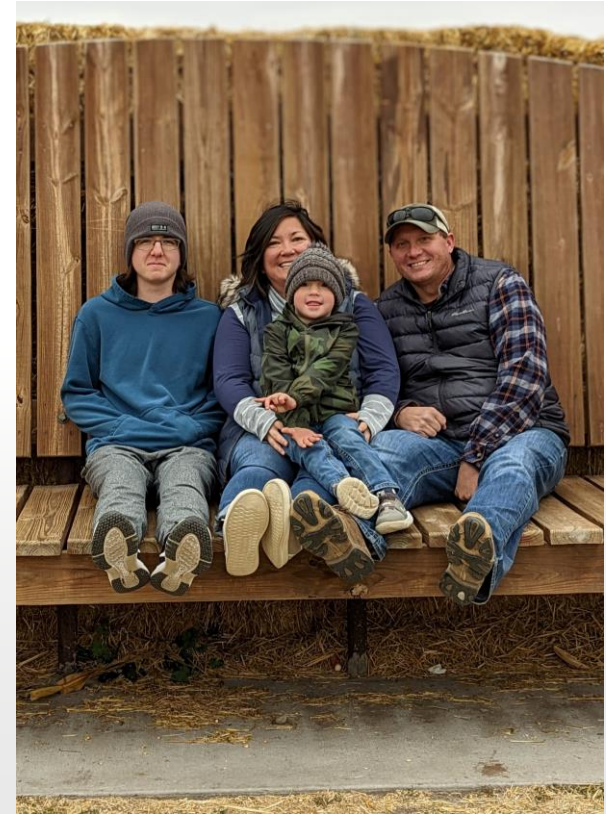


HELLO!

Aleta McElhaney
Sr Support Consultant

National Information Solutions Cooperative



CONSUMER BROADBAND LABELS



INTERPRETING THE RULING

NISC IS HERE TO PROVIDE TOOLS TO ASSIST YOU IN YOUR MANAGEMENT OF THE CONSUMER BROADBAND LABELS REGULATED BY THE FCC.

WE ARE NOT ABLE TO PROVIDE ADVICE ON YOUR COMPLIANCE OBLIGATIONS.

IF YOU HAVE QUESTIONS, PLEASE REFER TO YOUR CONSULTANT(S) OR LEGAL COUNSEL TO ENSURE YOU REMAIN COMPLIANT WITH THIS NEW FCC REGULATION.

EMPOWERING CONSUMER CHOICE

**CLEAR, EASY-TO-UNDERSTAND
and ACCURATE INFORMATION**

Broadband Prices

Introductory Rates

Additional Charges

Data Allowances

Typical Upload & Download Speeds

Latency

Network Management Practices

Privacy Policies

Broadband Facts

ABC Broadband

Bronze

Fixed Broadband Consumer Disclosure

Monthly Price **\$60.00**

Introductory Rate No

Additional Charges & Terms

Government Taxes **Varies by Location**

Discounts & Bundles

Visit the link below for available billing discounts and pricing options for broadband service bundled with other services like video, phone, and wireless service, and use of your own equipment.

Speeds Provided with Plan

Typical Download Speed	100
Typical Upload Speed	10
Typical Latency	5 ms

Data Included with Monthly Price **GB**

Charges for Additional Data Usage **Test**
Data Usage

Network Management

[Read our Policy](#)

Privacy

[Read our Policy](#)

Customer Support

Phone: **866.999.6472**
Email: info@nisc.coop
Website: <https://nisc.coop/>
Address: **3131 Technology Drive, Mandan, ND 58554**

Learn more about the terms used on this label by visiting the Federal Communications Commission's Consumer Resource Center.

[fcc.gov/consumer](https://www.fcc.gov/consumer)

Unique Plan Identifier: F1234567891ABC123DEF456GHI



Unique FRN, Service Plan & Price

Machine-readable

Available at all Points of Sale

RECORD KEEPING

- Establish procedures for distributing broadband labels through alternative sales channels, retain training materials and documentation related to business practices for two years, and provide information to the FCC upon request within 30 days.
- Must provide any archived label to the FCC or an existing customer whose service plan is associated with the particular label, upon request and within 30 days.
- Not required to make the archived labels available to the general public.

ADMINISTRATIVE HEADACHE



Speed Changes

Rate Changes

Policy Changes

SILVER LINING

Improved Customer Experience

Level Playing Field

BROADBAND LABEL ORDER

Important Dates

April 10, 2024

- Providers with more than 100,000 Broadband subscribers

October 10, 2024

- Providers with less than 100,000 Broadband subscribers



THANK YOU